

**FOR IMMEDIATE RELEASE**

**Press Contact in Asia**

Camellia So  
Tel: (852) 2555-5021  
e-mail: [cs@globalsources.com](mailto:cs@globalsources.com)

**Investor Contact in Asia**

Suzanne Wang  
Tel: (852) 2555-4747  
e-mail: [investor@globalsources.com](mailto:investor@globalsources.com)

**Press Contact in U.S.**

Brendon Ouimette  
Tel: (1-480) 664-8309  
e-mail: [bouimette@globalsources.com](mailto:bouimette@globalsources.com)

**Investor Contact in U.S.**

Cathy Mattison  
[LHA](http://LHA)  
Tel: (1-415) 433-3777  
e-mail: [cmattison@lhai.com](mailto:cmattison@lhai.com)

**Global Sources' 2012 fall electronics shows to feature record 4,000 booths**

**Largest-ever *China Sourcing Fairs: Electronics & Components*,**

***Security Products* and *Korea Sourcing Fair: Electronics & Components* to be held in Hong Kong**

**HONG KONG, Sept. 11, 2012** – [Global Sources](http://GlobalSources.com)' (NASDAQ: GSOL) fall 2012 electronics trade shows will feature a record of 4,000 booths. The co-located *China Sourcing Fairs: Electronics & Components*, *Security Products* and *Korea Sourcing Fair: Electronics & Components* will take place Oct. 12-15 at Hong Kong's AsiaWorld-Expo.

Combined, the three events will feature the largest group of mainland China suppliers to exhibit at any electronics trade show in Hong Kong. More than half of the exhibitors at the *Fairs* are from mainland China. Others are from Hong Kong, Taiwan and other regional manufacturing centers, providing buyers an ideal venue to view and source competitive electronics products from across Asia at a single event.

“Despite the slowdown in Europe, the global consumer electronics sector is experiencing solid growth,” said Tommy Wong, President of Global Sources Exhibitions. “In 2012, retail volume is expected to exceed US\$1 trillion for the first time ever. Buyers are looking to Asia's suppliers and shows like ours for new products to meet rising consumer demand.

“At our *Fairs*, buyers can find new products and meet with the widest range of quality suppliers from across Greater China and Asia. And, because our events attract some of the world's largest buyers, this

is an unmatched opportunity for exhibitors to grow their market share and build relationships with some of the world's largest electronics and retail brands.”

### ***Fairs to showcase diverse range of hottest electronics products***

The fall *China Sourcing Fair: Electronics & Components* is set to feature Asia's biggest in-car electronics and GPS pavilions and Hong Kong's largest pavilion featuring computer terminals, peripherals and networking products. The iProducts accessories and tablets & accessories pavilions, with over 470 booths, are unique in Asia.

Wong added: “Smartphones and tablets will continue be the star in the consumer electronics industry and are expected to maintain double-digit growth in shipments in 2012 and 2013. To meet demand from buyers and suppliers, we will focus on expanding these pavilions moving forward.”

Other pavilions at the *Fair* include consumer electronics & accessories, electronic components, home entertainment, interconnects, personal digital electronics, power supplies, telecom & smartphones and bags & cases.

Pavilions at the *China Sourcing Fair: Security Products* showcase access control & RFID, alarms, CCTV and digital surveillance, fire & safety products and home & system integration products.

### ***China Sourcing Fair: Electronics & Components celebrates 10 years of success***

The April *Fairs* attracted over 34,000 buyers from 139 countries and territories to attend. Participating buyers included Auchan, Best Buy, Carrefour, Fujitsu, Intelbras, JVC Kenwood, Lexmark, LG, Li & Fung, Logitech, Philips Electronics, Samsung, Sansui, Sears, Siemens, and many more.

“*China Sourcing Fair: Electronics & Components* is going to celebrate its 10th anniversary next year. With growing industry influence, the *Fair* has evolved into one of the largest consumer electronics shows in Asia,” said Wong. “Today, the *Fair* has become a ‘must-attend’ trade show for buyers sourcing quality electronics products from Greater China and Asia. It's also the ideal platform for Greater China suppliers to showcase their latest designs and innovations.”

Buyers can find more information and pre-register to register for free entry to the shows at <http://www.chinasourcingfair.com> .

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

Over 1.18 million international buyers, including 90 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of over 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.